Charlotte Mecklenburg Black Chamber of Commerce

To: Prospective Member

From: Terry L. Jones
Chairman of the Board of Directors
Charlotte Mecklenburg Black Chamber of Commerce

Re: New Membership

I am delighted that you are considering a membership in the Charlotte Mecklenburg Black Chamber of Commerce (CMBCC). We are excited about the things we have planned for our members and we look forward to your support and participation. Our goals are to provide small and emerging businesses with the needed training and relationship building that will result in their ability to manage their businesses better and successfully grow them.

CMBCC plans to accomplish this through various training sessions, networking events, highlighting business successful stories and providing access to the resources of the National Black Chamber of Commerce. Additionally, we have developed a strong relationship with the Charlotte Chamber. Despite our commitment to success, we cannot achieve our goals without your support and participation. Therefore, I am requesting your membership in this exciting organization. By working together, I believe we can help make Charlotte a thriving business community for all of its residents.

Sincerely,

Terry L. Jones

Terry L. Jones,
Chairman of the Board of Directors
Charlotte Mecklenburg Black Chamber of Commerce

Charlotte Mecklenburg Black Chamber of Commerce

GENERAL MEMBERSHIP $200.00

Membership in the **Charlotte Mecklenburg Black Chamber of Commerce (CMBCC)** demonstrates a company's commitment to helping improve Charlotte's economic vitality and quality of life. In return, **CMBCC** members benefit from the wealth of educational, networking and growth opportunities exclusive through membership.

- A listing on our website – www.blackchamberofcharlotte.org.
- **CMBCC**'s quarterly business Newsletter
- Discount on ***Charlotte Chamber*** membership rate to **CMBCC** members with 5 or fewer employees equal to half off their ***Charlotte Chamber*** membership cost
- A subscription to the National Black Chamber of Commerce Publications
- Access to Business training, seminars, workshops and events

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CORPORATE MEMBERSHIP

AFFILIATE $1500.00

The **Affiliate Level** is designed for the business that is looking to have a greater impact on the Charlotte African American community, and reap greater benefits of membership as a result.

(Includes all benefits of General Membership listed above)

- Invitation to one Board of Directors meeting, which deals with pertinent **CMBCC** business and community issues
- Priority news releases, where you'll learn first what's going on with key **CMBCC** initiatives
- Periodic updates and invitations to press conferences regarding corporate relocations, expansions, and other economic announcements
- Quarterly Chairman's Briefing e-mail
- VIP listing on the website
- Bold membership listing in the **CMBCC** Business Directory

Charlotte Mecklenburg Black Chamber of Commerce

PRESIDENT'S CLUB $2500.00

The **President's Club** was established to provide an additional leadership base for our Board of Directors. Charlotte. The President's Club membership demonstrates a company's extensive commitment to Charlotte.

(includes all benefits of General and Premier memberships listed above)

- An exclusive invitation to Annual *National Black Chamber of Commerce* Business Convention
- A special VIP name tag for use at **CMBCC** events
- A photo and biographical profile of your company's main representative in one of **CMBCC** quarterly business newsletter
- A photo of your company's main representative in our membership directory, the Business Reference, the best tool for business-to-business partnering in the Charlotte market
- A 100 word profile on your company in the **CMBCC** Business Directory
- Discount on Event Sponsorship opportunities

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CORPORATE ADVISORY COUNCIL $5,000.00

The **Corporate Advisory Council** level showcases the most engaged and committed companies in the Charlotte market. They support the **CMBCC** at a high level because of their belief that a strong, vibrant community with an exceptional quality of life will contribute to the success of their businesses, and to the welfare of their employees. They are top businesses who bring their resources to the table to make Charlotte the best place to work and live.

(includes all benefits of General, Affiliate and President's Club memberships listed above)

- Bi-Annual **CMBCC** leadership Breakfast, where the Chamber's staff leader shares the latest developments
- An invitation to the **CMBCC** annual planning retreat to help write the program of work for the coming year
- Invitation to VIP receptions with visiting CEOs
- Invitation to attend the Annual Meeting VIP reception, which precedes the event
- Standard recognition in each edition of **CMBCC** quarterly business newsletter and major event programs
- 250 word Profile in the Leadership Directory
- A **CMBCC Trustee** plaque, for office displayed

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ANNUAL MEMBERSHIP

Please refer to the Annual Membership Schedule below to determine your Individual, Business, Organizational or Corporate membership fee.

Thank You for Your Support!

MEMBERSHIP SCHEDULE

General

$ 200.00

(Members with 5 employees or fewer receive half off their Charlotte Chamber membership)

Corporate

Affiliate $ 1,500 President's Club $2500 Corporate Advisory Council $5000

INDIVIDUAL MEMBERSHIPS

(Individual members are not listed in the directory)

Name: _____

Mailing Address: _____

City: _____

State: _____ Zip: _____

Home Phone: ( ) _____

Bus Phone: ( ) _____

Fee Enclosed: $_____

Email: _____

Charlotte Mecklenburg Black Chamber of Commerce

BUSINESS MEMBERSHIP

Complete Name of Business as to be listed in our files and in CMBCC Directory:

_____

Contact Person or Owner/President:

_____

Mailing Address: _____

City: _____

State: _____ Zip: _____

Business: ( ) _____

Fax: ( ) _____

Email: _____

Type of Business: _____

_____

Is Business Certified/Registered as a:

SBE: Yes__ No__ MBE/WBE: Yes__ No___

SBA 8(a): Yes __ No __ HUB: Yes__ No___

Number of Employees: _____

I am interested in working in the following areas and/or Committees:

_____

_____

Type Membership: _____

Fee Enclosed: $_____

The Charlotte-Mecklenburg Black Chamber of Commerce is a 501 (c) (3) Tax Exempt Organization. Some or all of your membership dues are deductible as a charitable donation.

Send application and membership dues to: Charlotte-Mecklenburg Black Chamber of Commerce

***330 S Tryon St.* • Charlotte, NC 28202• (704) 378-1369**